

MKTG/HTM 386
Team Assignments
Spring 2000

| Team # | Team Name | Members | Case Analysis and Presentation | Case Critique | Best Practices Topic |
|---------------|------------------|-------------------------------------------------------------------------------------------------------------|---------------------------------------|----------------------|-------------------------------------|
| 1 | | Justin Kittredge Stephanie Thompson Geoff Wickersham Tara Teaford Brett McNamara | | | Lovelock and Wright, Chapters 13-16 |
| 2 | | Clark Baker Katie Bryan Amy Kush Justin Luecking Amy Sellers Matt Terry | | | Lovelock and Wright, Chapters 13-16 |
| 3 | | Nicole Benz Ron Huntjens Rob Watts Sara Holt Mark Condor Jeff Meyer | | | Lovelock and Wright, Chapters 8-12 |
| 4 | | Ginny King Hollis Sullivan Nick Herr Cameron Hunter Lindsey Monroe Jason Inskeep | | | Lovelock and Wright, Chapters 8-12 |
| 5 | The Blue Devils | Christi Maxie Jeremy McCluskey Ellen Woodall Bridgette Bowers Amy Seidenburg Seppo Jokisalo | | | Lovelock and Wright, Chapters 5-7 |
| 6 | | Scott Lewis Julie Knab Tiffany Kyi Tara Kennedy Julie Breissinger | | | Lovelock and Wright, Chapters 5-7 |
| 7 | | Katherine Krug Cinamin Sanginari Ashley Riggs Wendy Simmons Dwayne Braxton | | | Lovelock and Wright, Chapters 1-4 |
| 8 | | Danielle Depasquale Olivia Dickerson Julia Filz Douglas Sherman Jessica Trice Daniel Traczyk | | | Lovelock and Wright, Chapters 1-4 |