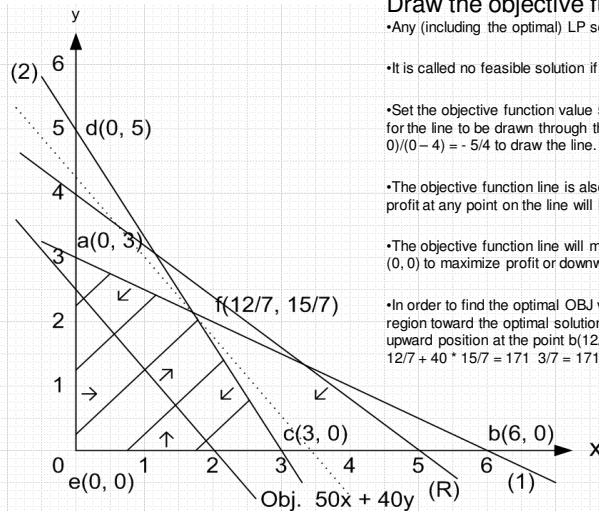


LP Graphic Solution & Excel@ Solver for LP

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $X, Y \geq 0$ (3)



Draw the objective function line on the graph:

•Any (including the optimal) LP solution has to be part of the feasible region.

•It is called no feasible solution if no LP solution is found in the feasible region.

•Set the objective function value $50X + 40Y = 100$ to get the points (0, 2.5) and (2, 0) for the line to be drawn through the feasible region. Or use the slope of OBJ = $(5 - 0)/(0 - 4) = -5/4$ to draw the line.

•The objective function line is also called Equal Profit line or level curve because the profit at any point on the line will be the same of 100.

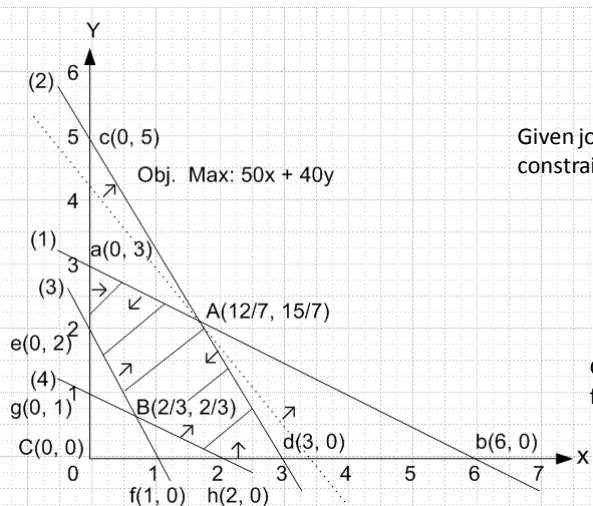
•The objective function line will move in the direction of upward away from the origin (0, 0) to maximize profit or downward toward the origin (0, 0) to minimize costs.

•In order to find the optimal OBJ value, the OBJ line always moves in the feasible region toward the optimal solution or vertex (X, Y). The OBJ line will reach its most upward position at the point b(12/7, 15/7) with the optimal OBJ function value as $50 \cdot 12/7 + 40 \cdot 15/7 = 171 \frac{3}{7} = 171.43$

Max OBJ with more Constraints

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $X, Y \geq 0$ (3) Customer v demand ≥ 0
 (4) Customer w demand ≥ 0
 (5) Non negative

Given joints e(0, 2) and f(1, 0), what is constraint for Customer v demand?



Given joints g(0, 1) and h(2, 0), what is constraint for Customer w demand?

Given constraints (3) and (4), find the joints e, f, g, h and B?

Max OBJ with more Constraints

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $X, Y \geq 0$ (3) Customer v demand ≥ 0
 (4) Customer w demand ≥ 0
 (5) Non negative

Given joints e(0, 2) and f(1, 0), what is constraint for Customer v demand?

$$\text{Slope} = \frac{Y_1 - Y_2}{X_1 - X_2} = \frac{2 - 0}{0 - 1} = -2$$

$$Y = aX + b$$

$$2 = -2 \times (0) + b \text{ or } b = 2$$

$$\text{So: } Y = -2X + 2 \text{ or } 2X + Y \geq 2 \text{ (3)}$$

Where $\geq$ is used because Line (3) moves up

Given joints g(0, 1) and h(2, 0), what is constraint for Customer w demand?

$$\text{Slope} = \frac{Y_1 - Y_2}{X_1 - X_2} = \frac{1 - 0}{0 - 2} = -\frac{1}{2}$$

$$Y = aX + b$$

$$1 = -1/2 \times (0) + b \text{ or } b = 1$$

$$\text{So: } Y = -1/2X + 1 \text{ or } X + 2Y \geq 2 \text{ (4)}$$

Where $\geq$ is used because Line (4) moves up

Given constraints (3) and (4),

find the joints e, f, g, h and B?

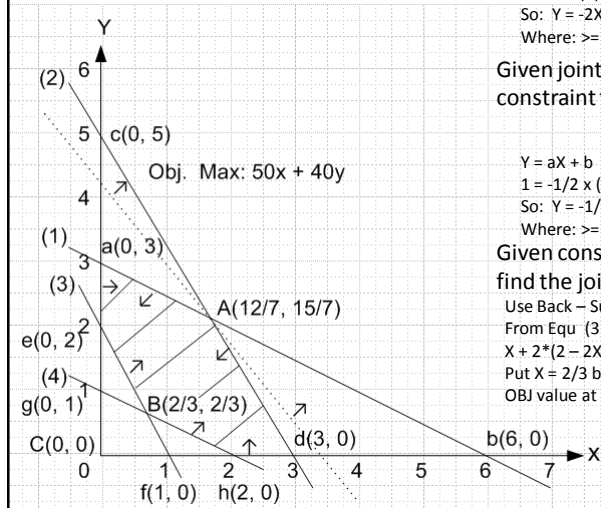
Use Back - Substitution to solve B(X, Y):

From Equ (3): $Y = 2 - 2X$, Put in Equ (4)

$$X + 2(2 - 2X) = 2, \text{ or } X + 4 - 4X = 2, \rightarrow X = 2/3$$

$$\text{Put } X = 2/3 \text{ back into } Y = 2 - 2X = 2 - 2(2/3) = 2/3$$

$$\text{OBJ value at } B(2/3, 2/3) = 50(2/3) + 40(2/3) = 60$$

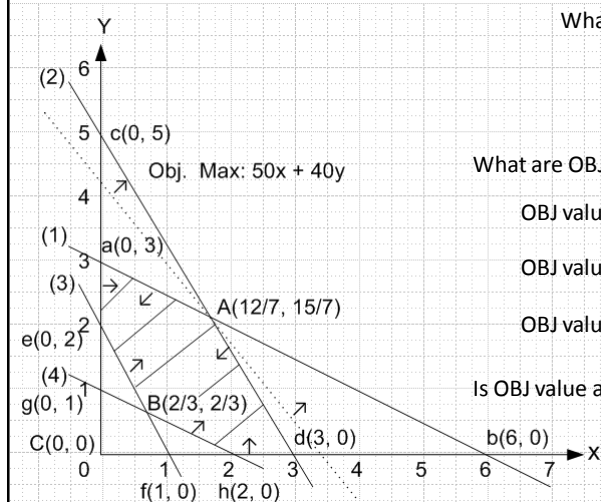


Feasible Region May Change with Added Constraints

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $Y + 2X \geq 2$ (3) Customer demand v
 $2Y + X \geq 2$ (4) Customer demand w
 $X, Y \geq 0$ (5) Non negative

What is the new feasible region?

What is the value of Joint B(X, Y)?



What are OBJ values at joints e, h and B?

$$\text{OBJ value at joint } h(2, 0) =$$

$$\text{OBJ value at joint } e(0, 2) =$$

$$\text{OBJ value at joint } B(2/3, 2/3) =$$

Is OBJ value at origin C(0, 0) feasible? Why?

Feasible Region May Change with Added Constraints

Max: $50X + 40Y$ Profit

s.t. $1X + 2Y \leq 6$ (1) Production time in minutes

$5X + 3Y \leq 15$ (2) Raw materials in units

$Y + 2X \geq 2$ (3) Customer demand v

$2Y + X \geq 2$ (4) Customer demand w

$X, Y \geq 0$ (5) Non negative

What is the new feasible region?

$a \rightarrow e \rightarrow B \rightarrow h \rightarrow d \rightarrow A \rightarrow a$

What is the value of Joint B(X, Y)?

$B(2/3, 2/3)$

What are OBJ values at joints e, h and B?

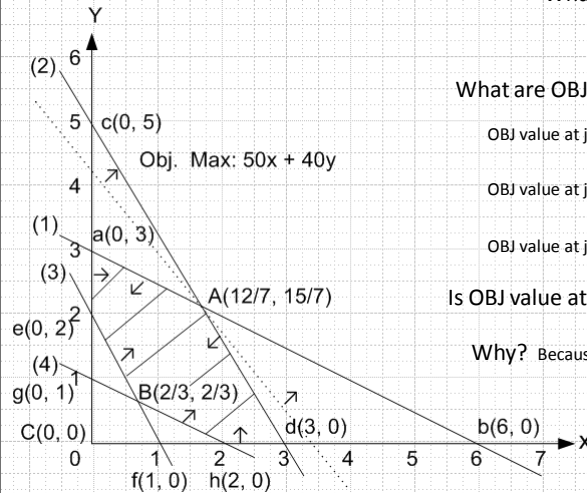
OBJ value at joint h(2, 0) = $2 \cdot 50 = 100$

OBJ value at joint e(0, 2) = $2 \cdot 40 = 80$

OBJ value at joint B(2/3, 2/3) = $50 \cdot 2/3 + 40 \cdot 2/3 = 60$

Is OBJ value at origin C(0, 0) feasible? No

Why? Because C(0, 0) is outside of feasible region



Solutions and OBJ Values versus Optimal Solution and Optimal OBJ Value

Max: $50X + 40Y$ Profit

s.t. $1X + 2Y \leq 6$ (1) Production time in minutes

$5X + 3Y \leq 15$ (2) Raw materials in units

$Y + 2X \geq 2$ (3) Customer demand v

$2Y + X \geq 2$ (4) Customer demand w

$X, Y \geq 0$ (5) Non negative

What is the new feasible region?

a, e, B, h, d, A and a form feasible region

What is the value of Joint B(X, Y)? $B(2/3, 2/3)$

What are OBJ values at joints e, h and B?

OBJ value at joint B(2/3, 2/3) =
 $= 50(2/3) + 40(2/3) = 60$

OBJ value at joint e(0, 2) = $40(2) = 80$

OBJ value at joint h(2, 0) = $50(2) = 100$

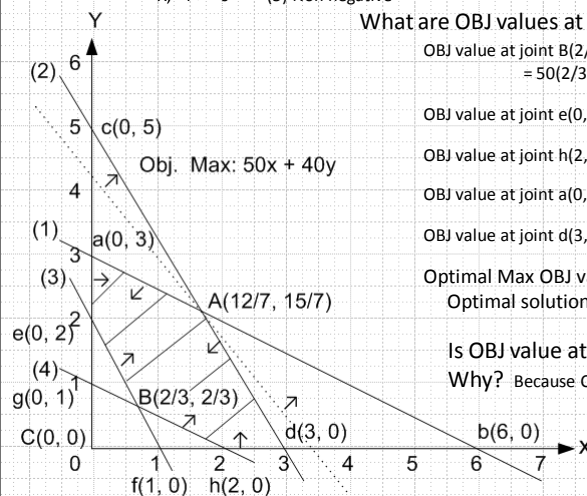
OBJ value at joint a(0, 3) = $40(3) = 120$

OBJ value at joint d(3, 0) = $50(3) = 150$

Optimal Max OBJ value at joint
Optimal solution A(12/7, 15/7) = 171 3/7

Is OBJ value at origin C(0, 0) feasible? No,

Why? Because C(0, 0) is outside of feasible region

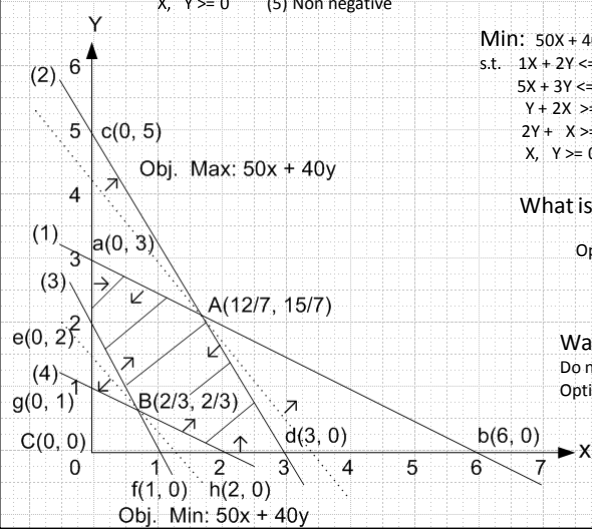


Max OBJ versus Min OBJ Optimal Solutions

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $Y + 2X \geq 2$ (3) Customer demand v
 $2Y + X \geq 2$ (4) Customer demand w
 $X, Y \geq 0$ (5) Non negative

What is Optimal Solution to Max OBJ?

Optimal Max OBJ value at Optimal solution
 joint A(12/7, 15/7) = 171 3/7



Min: $50X + 40Y$ Production Cost
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $Y + 2X \geq 2$ (3) Customer demand v
 $2Y + X \geq 2$ (4) Customer demand w
 $X, Y \geq 0$ (5) Non negative

What is Optimal Solution to Min OBJ?

Optimal Min OBJ value at Optimal solution
 joint B(2/3, 2/3) = 60

Warning No. 1:

Do not use Optimal solution to Min OBJ as
 Optimal solution to Max OBJ

Excel@ LP Layout for Solver or PremSolver

Values of Decision variables

OBJ coefficients

	A	B	C	D	E	F
1	Maximize Profit					
2		X	Y	=SUMPRODUCT(B4:C4,\$B\$3:\$C\$3)		
3	Units to make	0	0	Total Profit		
4	Unit Profits	\$50	\$40	0		
5				LHS		RHS
6	Constraints	X	Y	Used		Available
7	Production Minutes	1	2	0	<=	6
8	Raw Material Units	5	3	0	<=	15
9	Customer v Demand	1	2	0	>=	2
10	Customer w Demand	2	1	0	>=	2
11		=SUMPRODUCT(B7:C7,\$B\$3:\$C\$3)				

Max: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $Y + 2X \geq 2$ (3) Customer demand v
 $2Y + X \geq 2$ (4) Customer demand w
 $X, Y \geq 0$ (5) Non negative

OBJ value & Excel@ formula

Right Hand Side (RHS) Values

Left Hand Side (LHS) Values
 & Excel@ formulas

More Warnings:

- 2) Values of Decision variables be numeric
- 3) OBJ coefficients be numeric, \$ format with Excel@ Cell Format/Currency, not typed as "\$"
- 4) OBJ value in Excel@ formula with \$\$ if needed
- 5) RHS values be numeric, No any character, i.e., variable names
- 6) LHS values in Excel@ formulas with \$\$ if needed
- 7) <=, = or >= signs match given constraints

Use Excel@ Solver to LP Problem

	A	B	C	D	E	F
1	Maximize Profit					
2		X	Y	=SUMPRODUCT(B4:C4,\$B\$3:\$C\$3)		
3	Units to make	0	0	Total Profit		
4	Unit Profits	\$50	\$40	0		
5				LHS		RHS
6	Constraints	X	Y	Used		Available
7	Production Minutes	1	2	0	<=	6
8	Raw Material Units	5	3	0	<=	15
9	Customer v Demand	1	2	0	>=	2
10	Customer w Demand	2	1	0	>=	2
11				=SUMPRODUCT(B7:C7,\$B\$3:\$C\$3)		

Procedure to use Excel@ Solver

- 1) Put Cursor at OBJ formula
- 2) Click Data/Solver
- 3) Set Target Cell = Cell with OBJ formula
- 4) Click Equal To: as Max for Max OBJ
- 5) Set By Changing Cells = Cells of OBJ coefficients
- 6) Set Subject to Constraints as LHS formulas vs. RHS values
- 7) Click Solver Options
 - i) Click Assume Linear Model
 - ii) Or Click Standard LP Simplex in PremSolver
 - iii) Click Assume Non - negative

The image shows three Excel Solver dialog boxes. The **Solver Parameters** box has 'Set Target Cell' as \$D\$4, 'Equal To' as Max, 'By Changing Variable Cells' as \$B\$3:\$C\$3, and 'Subject to the Constraints' as \$D\$7:\$D\$8 <= \$F\$7:\$F\$8, \$D\$9:\$D\$10 >= \$F\$9:\$F\$10. The **Change Constraint** box shows 'Cell Reference' as \$D\$7:\$D\$8 and 'Constraint' as <= \$F\$7:\$F\$8. The **Solver Options** box has 'Max Time' as 100 seconds, 'Iterations' as 100, 'Precision' as 0.000001, 'Tolerance' as 5%, 'Convergence' as 0.0001, and 'Assume Linear Model' checked. The 'Derivatives' section has 'Forward' selected.

Use Excel@ Solver to Max OBJ in LP Problem

	A	B	C	D	E	F
1	Maximize Profit					
2		X	Y	=SUMPRODUCT(B4:C4,\$B\$3:\$C\$3)		
3	Units to make	1 5/7	2 1/7	Total Profit		
4	Unit Profits	\$50	\$40	171 3/7		
5				LHS		RHS
6	Constraints	X	Y	Used		Available
7	Production Minutes	1	2	6	<=	6
8	Raw Material Units	5	3	15	<=	15
9	Customer v Demand	1	2	6	>=	2
10	Customer w Demand	2	1	5 4/7	>=	2
11				=SUMPRODUCT(B7:C7,\$B\$3:\$C\$3)		

The **Solver Parameters V7.0** dialog box shows 'Set Cell' as \$D\$4, 'Equal To' as Max, 'By Changing Variable Cells' as \$B\$3:\$C\$3, and 'Subject to the Constraints' as \$D\$7:\$D\$8 <= \$F\$7:\$F\$8, \$D\$9:\$D\$10 >= \$F\$9:\$F\$10. The 'Model' dropdown is set to 'Standard LP Simplex'.

The **Solver Results** dialog box shows 'Solver found a solution. All constraints and optimality conditions are satisfied.' The 'Reports' section has 'Answer Sensitivity Limits' selected. The 'Keep Solver Solution' radio button is selected.

The Time to Install PremSolver

The **Microsoft Excel** error message dialog box says 'Solver: An unexpected internal error occurred, or available memory was exhausted.' with an 'OK' button.

The **Solver Results** dialog box shows 'Solver found a solution. All constraints and optimality conditions are satisfied.' The 'Reports' section has 'Answer Sensitivity Limits' selected. The 'Restore Original Values' radio button is selected.

Excel@ Solver Reports: Answer, Sensitivity, and Limits to Max OBJ 50X + 40Y

A B C D E F G						
1	Microsoft Excel 12.0 Answer Report					
2	Worksheet: [LP.xls]Ex1					
3	Report Created: 03/16/2008 16:33:08 PM					
4	Result: Solver found a solution. All constraints and optimality conditions are satisfied.					
5	Engine: Standard LP Simplex					
6	Solution Time: 00 Seconds					
7	Iterations: 5					
8	Subproblems: 0					
9	Incumbent Solutions: 0					
10						
11	Target Cell (Max)					
12						
13						
14						
15						
16						
17	Adjustable Cells					
18						
19						
20						
21						
22	Constraints					
23						
24						
25						
26						
27						

A B C D E F G H I J									
1	Microsoft Excel 12.0 Limits Report								
2	Worksheet: [LP.xls]Ex1								
3	Report Created: 03/16/2008 16:33:08 PM								
4									
5	Target Cell (Max)								
6									
7									
8									
9	Adjustable Cells								
10									
11									
12									
13									
14									
15	Constraints								
16									
17									
18									
19									
20									
21									

A B C D E F G H						
1	Microsoft Excel 12.0 Sensitivity Report					
2	Worksheet: [LP.xls]Ex1					
3	Report Created: 03/16/2008 16:33:08 PM					
4						
5	Target Cell (Max)					
6						
7						
8						
9	Adjustable Cells					
10						
11						
12						
13						
14						
15	Constraints					
16						
17						
18						
19						
20						
21						

A B C D E F						
1	Maximize Profit					
2						
3	Units to make					
4	Unit Profits					
5						
6	Constraints					
7	Production Minutes					
8	Raw Material Units					
9						
10						
11	Microsoft Excel 12.0 Answer Report					
12	Worksheet: [LP.xls]Ex					
13	Report Created: 3/1/2008 1:33:29 PM					
14						
15						
16	Target Cell (Max)					
17						
18						
19						
20						
21						
22						

A B C D E F G H I J									
1	Microsoft Excel 12.0 Limits Report								
2	Worksheet: [LP.xls]Limits Report 1								
3	Report Created: 3/1/2008 1:33:29 PM								
4									
5									
6	Target								
7									
8									
9									
10									
11									
12									
13									
14									
15	Adjustable Cells								
16									
17									
18									
19									
20									
21									
22	Constraints								
23									
24									
25									
26									

Use Excel@ Solver to Min OBJ in LP Problem

Min: $50X + 40Y$ Profit
 s.t. $1X + 2Y \leq 6$ (1) Production time in minutes
 $5X + 3Y \leq 15$ (2) Raw materials in units
 $Y + 2X \geq 2$ (3) Customer demand v
 $2Y + X \geq 2$ (4) Customer demand w
 $X, Y \geq 0$ (5) Non negative

	A	B	C	D	E	F
1	Maximize Profit					
2		X	Y	=SUMPRODUCT(B4:C4,\$B\$3:\$C\$3)		
3	Units to make	2/3	2/3	Total Profit		
4	Unit Profits	\$50	\$40	60		
5						
6	Constraints	X	Y	LHS		RHS
7	Production Minutes	1	2	2	<=	6
8	Raw Material Units	5	3	5 1/3	<=	15
9	Customer v Demand	1	2	2	>=	2
10	Customer w Demand	2	1	2	>=	2
11				=SUMPRODUCT(B7:C7,\$B\$3:\$C\$3)		

Solver Parameters

Set Target Cell:

Equal To: ☐ Max ☒ Min ☐ Value of: 0

By Changing Cells:

Subject to the Constraints:

$\$D\$7:\$D\$8 \leq \$F\$7:\$F\8
 $\$D\$9:\$D\$10 \geq \$F\$9:\$F\10

Warning:
 Do not Use Max OBJ for Min OBJ

Solver Parameters

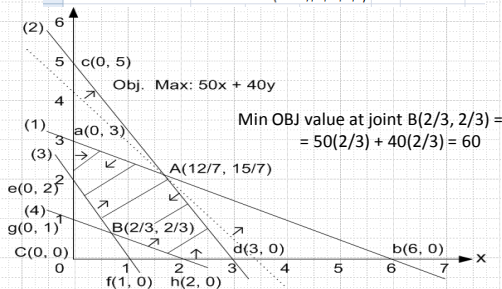
Set Target Cell:

Equal To: ☒ Max ☐ Min ☐ Value of: 0

By Changing Cells:

Subject to the Constraints:

$\$D\$7:\$D\$8 \leq \$F\$7:\$F\8
 $\$D\$9:\$D\$10 \geq \$F\$9:\$F\10



Excel@ Solver Reports: Answer, Sensitivity, and Limits to Min OBJ $50X + 40Y$

Microsoft Excel 12.0 Answer Report

Worksheet: LP.xlsx!\$A\$1

Report Created: 3/16/2008 4:59:03 PM

Target Cell (Min)

Cell	Name	Original Value	Final Value
\$D\$4	Unit Profits Total Profit	0	60

Adjustable Cells

Cell	Name	Original Value	Final Value
\$B\$3	Units to make X	0	2/3
\$C\$3	Units to make Y	0	2/3

Constraints

Cell	Name	Cell Value	Formula	Status	Slack
\$D\$7	Production Minutes Used	2	\$D\$7<=\$F\$7	Not Binding	4
\$D\$8	Raw Material Units Used	5 1/3	\$D\$8<=\$F\$8	Not Binding	9.666666667
\$D\$9	Customer v Demand Used	2	\$D\$9>=\$F\$9	Binding	0
\$D\$10	Customer w Demand Used	2	\$D\$10>=\$F\$10	Binding	0

Microsoft Excel 12.0 Limits Report

Worksheet: LP.xlsx!Limits Report 4

Report Created: 3/16/2008 4:59:03 PM

Target

Cell	Name	Value
\$D\$4	Unit Profits Total Profit	60

Adjustable

Cell	Name	Value	Lower Limit	Target	Upper Limit
\$B\$3	Units to make X	2/3	2/3	60	2 3/5 156 2/3
\$C\$3	Units to make Y	2/3	2/3	60	2 2/3 140

Microsoft Excel 12.0 Sensitivity Report

Worksheet: LP.xlsx!\$A\$1

Report Created: 3/16/2008 4:59:03 PM

Adjustable Cells

Cell	Name	Final Value	Reduced Objective	Allowable Increase	Allowable Decrease
\$B\$3	Units to make X	2/3	0	50	30
\$C\$3	Units to make Y	2/3	0	40	60

Constraints

Cell	Name	Final Value	Shadow Price	Constraint R.H. Side	Allowable Increase	Allowable Decrease
\$D\$7	Production Minutes Used	2	0	6	1E+30	4
\$D\$8	Raw Material Units Used	5 1/3	0	15	1E+30	9.666666667
\$D\$9	Customer v Demand Used	2	10	2	2	1
\$D\$10	Customer w Demand Used	2	20	2	2	1

Minimize Production Cost and Optimal Solution

Min: $10X + 20Y$

s.t. $2X + Y \geq 4$ (1) Customer a demand
 $3X + 7Y \geq 21$ (2) Customer b demand
 $2X + 9Y \geq 18$ (3) Customer c demand
 $X, Y \geq 0$ (4)

Draw OBJ.: Set $10X + 20Y = 80$

Let $X = 0, Y = 4, \rightarrow (0, 4)$

Let $Y = 0, X = 8, \rightarrow (8, 0)$

Points $(0, 4)$ and $(8, 0)$ forms the OBJ line

Find Optimal Solution A(X, Y)

Optimal Solution A(7/11, 30/11) with value of

OBJ(7/11, 30/11) = $10x(7/11) + 20x(30/11) = 60.91$

What is value of OBJ at C(X, Y)?

Class Exercise:

- 1) Use Excel@ Solver to obtain Optimal solution and Optimal Min OBJ value
- 2) Modify constraints to make ABCA as feasible region
- 3) Obtain Optimal solution and Optimal Min OBJ value with
 - i) On Graph
 - ii) Solver
- 4) If Max OBJ $10X + 20Y$, find Optimal solution on Graph

